

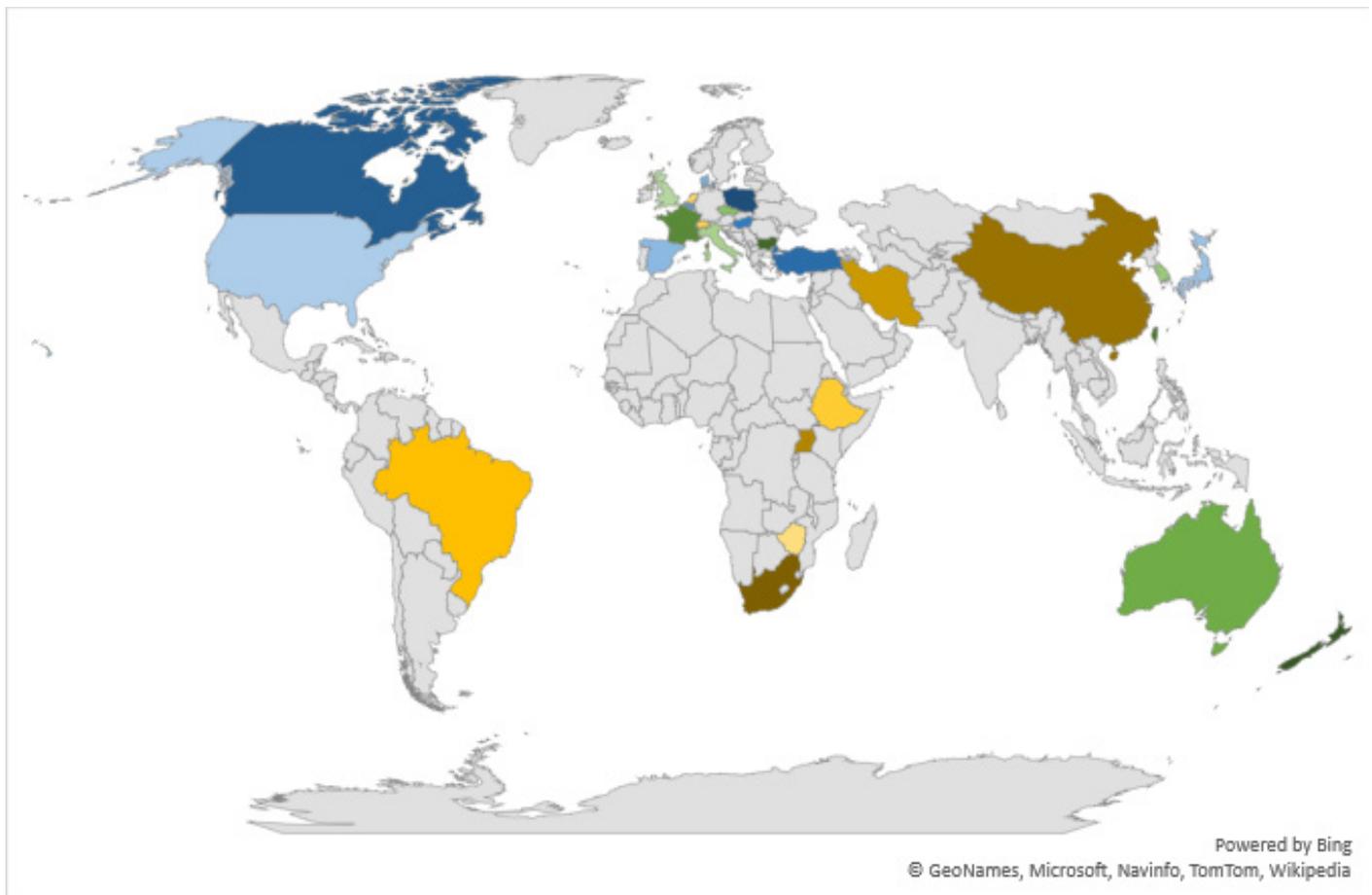


Global Impact Survey During The Coronavirus Pandemic

Datasheet May 2020

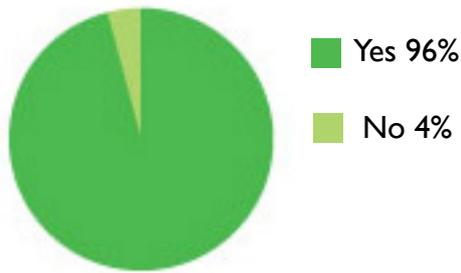


Participating countries/regions

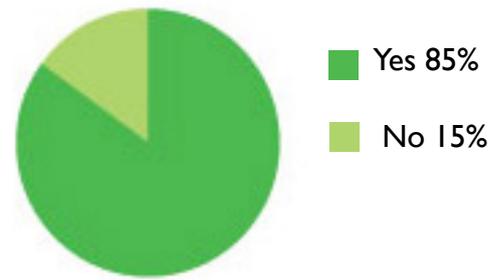


Australia	Belgium	Brazil
Bulgaria	Canada	China
Czech Republic	Denmark	Ethiopia
France	Hungary	Iran
Italy	Japan	Netherlands
New Zealand	Poland	South Africa
South Korea	Spain	Switzerland
Chinese Taipei	Turkey	Uganda
UK	USA	Zimbabwe

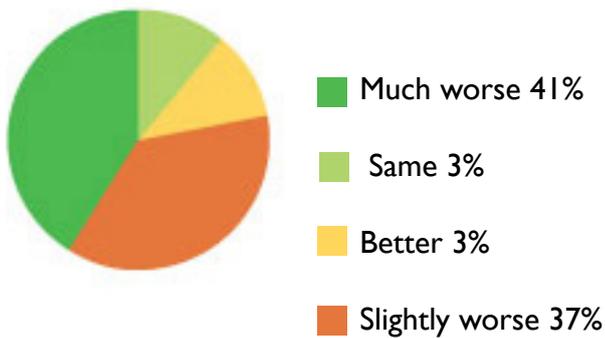
Are garden centres open in your country?



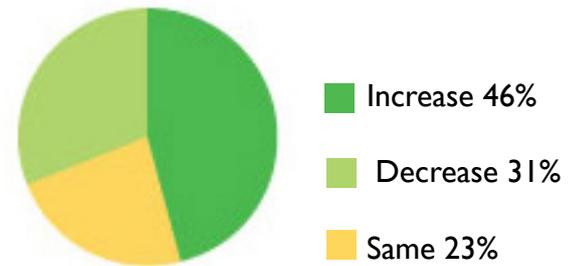
Are florist shops open in your country?



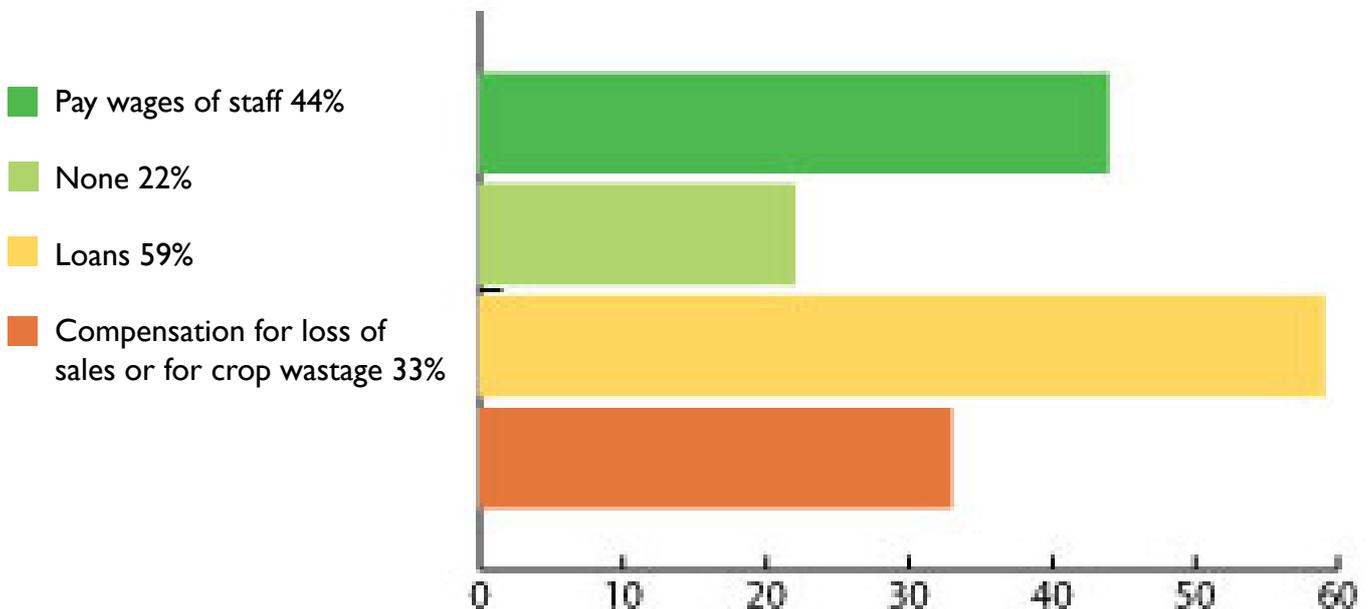
How are your sales comparing to the same period last year?



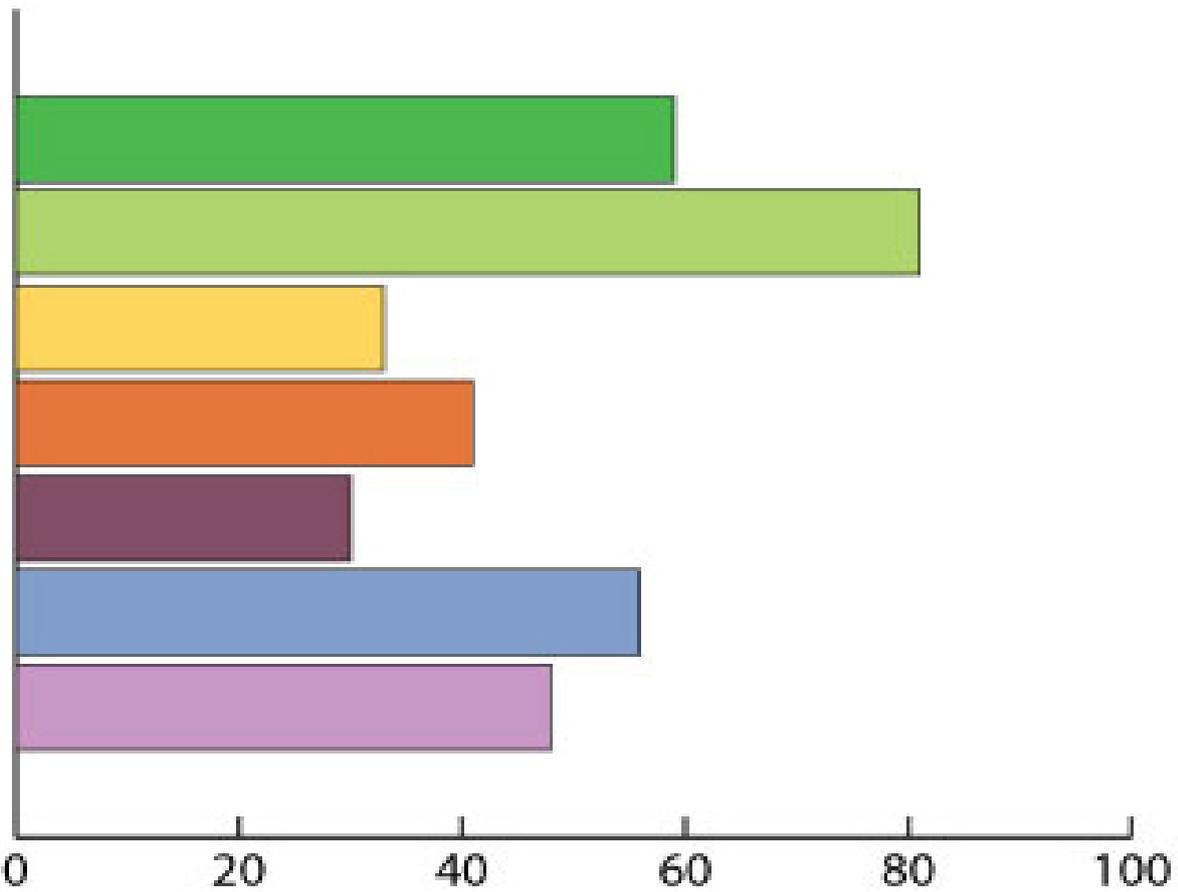
How do you expect consumer demand to be affected in the coming weeks, compared to the same period last year?



What mechanisms have been provided to support growers?



What longer-term impacts do you expect from this crisis?



- Greater appreciation of the value of trade associations 59%
- Price increase or decrease 41%
- Increase in online sales 81%
- Reduction in imported product compared to domestic production 30%
- More vertical supply chain integration (i.e. less role for middle-men and traders) 33%
- Reduction in staff numbers/workforce 56%
- Stock shortages due to supply chain interruption 48%

Which statement do you most agree with?



- Most growers will soon recover from this crisis 71%
- Growers will find it hard to survive this crisis 29%



- A high proportion of growers could go out of business 17%
- A low proportion of growers could go out of business 58%
- Very few growers will go out of business 25%