

MAKE IT 20%: EXPAND THE DRAUGHT DUTY RELIEF TO 20%

OVERVIEW

- Pubs and brewers pay way over their fair share of tax. <u>Breweries are the most taxed part of the UK economy</u> as a share of turnover.
- Draught Duty Relief has already been announced by the Treasury to go live in August. A bigger relief of 20% on draught products including beer would be an <u>investment in thousands of community-based</u> <u>SME pubs and brewers</u> that support tens of thousands of jobs.
- <u>This investment would be a lifeline for community pubs and small independent breweries</u> still struggling to recover from the pandemic and now facing dramatically increasing costs.
- It would help <u>support the sector's recovery from the Covid-19</u> pandemic and contribute to building the resilience it needs to continue being a <u>force for good in communities across the land.</u>

PROPOSAL

- As part of the Alcohol Duty System changes (<u>link</u>), the Chancellor is introducing a new tax discount for draught drinks including beer sold in community pubs from August 2023 which is a gamechanger for the sector.
- Under this Draught Duty Relief those alcoholic products including beer, cider and mead packaged into containers larger than 20 litres and below 8.5% ABV will qualify for a 5% lower duty rate.
- A more substantial initial cut of 20% on draught products would encourage people to support their
 local community pub and drink in a supervised environment instead of at home and could secure SME
 jobs and businesses in the pub and alcohol sector.
- The Chancellor is due to decide on duty rates from 1 August in his Spring Budget on 15 March 2023 and therefore there is an opportunity for him to invest further to support community based SME pubs and breweries.
- The current proposed draught duty relief is worth £100 million a year (<u>link</u>) so an expanded relief could be an investment of £400 million a year which is a direct investment in the hospitality sector.
- The vast majority (80%) of the beer traditionally produced by small breweries is sold in local pubs within 40 miles of the brewery, with around 65% placed into traditional casks which cannot be replicated at home.
- The sector is under intense pressure from the lingering impacts of the Covid-19 pandemic and the combined energy and cost of living crisis. Nearly 400 pubs closed for good in 2022 in England and Wales (link) and the number of pubs in the UK has fallen 25% since 2000. The UK lost 160 active breweries during the pandemic and in 2022, 80 small independent breweries closed for good with more on the brink of survival.
- The overall effect of the beer and pub activity is estimated to sustain 936,000 jobs, paying £14.4 billion of wages and contributing £26.2 billion in GVA (link). It contributes £15 billion in tax revenue every year.